



Good Either Way

FOR CHARITIES · LIVE IN NORWAY

Get funded by people skipping leg day.

Our members put a **NOK 100** stake on every week to make themselves move. When they don't, their chosen charity gets paid. That charity could be you.

GOODEITHERWAY.COM/CHARITY/JOIN · GOOD, EITHER WAY.

THE DEAL

Per NOK 100.

Straight to you
NOK 80

Our fee
NOK 20

The full stake is donated to you and charges directly on **your own Stripe account** — in every country we operate. We never hold your money, and you are the donor's counterparty.

Our platform fee — **NOK 20** per **NOK 100**, 20% — is netted automatically by Stripe as a B2B charge to you. For Norwegian charities MVA is inside the 20%; elsewhere it's the same flat 20% with no VAT added. Stripe's processing settles on each side's own share.

Every donor sees the fee before they commit. Radical transparency about the fee is the whole brand — we don't hide it, we print it.

What we never do

We never promise tax deductions

Anywhere, to any donor. Receipts are yours to issue, if any, on your own authority.

We never claw back a negative balance

If a balance ever went negative and couldn't be recovered, that's ours to sort out with Stripe. It is never clawed back from you.

Two gates, then you're live.

1 Apply & promise

One form: who you are, plus eleven plain-language promises. No lawyer required to read them.

2 Stripe verifies you

About ten minutes — have a director's details handy. Stripe's checks are gate one; money can only ever reach a verified account.

3 Our team reviews

A human looks at every application. Gate two takes a little while — that's a feature, not a queue.

4 You're live

Members pick you by name, and donations land in your own Stripe account the day we collect. Automatic.

We never ask for a legal name, registration number, website or regulator in the form — Stripe collects identity, bank account and ownership itself.

The questions your treasurer will ask.

How much of each NOK 100 reaches us?

The full **NOK 100** — donated to you, charged on your own Stripe account the day we collect, wherever your donors are. Our 20% platform fee is netted automatically by Stripe as a B2B charge to you.

Is it tax-deductible for donors?

We make no tax-deductibility promises to donors, anywhere — receipts are yours to issue, if any.

What about chargebacks?

Donations charge via Stripe. Disputes on **NOK 100**-a-week stakes are vanishingly rare — and the pause door, where members can release a hold any time before Monday's collection, removes most reasons anyone would file one.

Who is the donor's counterparty?

You are. The money never passes through us, and Skiwo AS is a facilitator on your authority — never the fundraiser of record.

Get started

- Go to goodeitherway.com/charity/join
- One form, eleven promises, about ten minutes with Stripe
- Not your call to make? Forward this to whoever's it is.