



Good Either Way

FOR EMPLOYERS · LIVE IN NORWAY

Your people train. You give to **Make-A-Wish Norge.**

Back your team — employees, contractors, the whole crew. A week they bank costs you **NOK 100**, donated in their name. A week they miss costs you nothing.

WHAT IS A DONOR?

Donation as motivation.

Our members commit to 1–3 exercise sessions a week and put one flat **NOK 100** stake on the whole week. As a donor you promise a small weekly amount on top — one more reason for your colleagues to get out the door. The whole amount goes to the charity the member chose themselves, who pay our **NOK 20** platform fee out of it.

Four things that make it safe

● Pay for results

Only the weeks they actually bank bill your budget — never memberships nobody uses.

● Privacy wall

You see team aggregates, and only once 5 or more of your people are enrolled — below that the numbers hide entirely. You're never told who skipped. It's stated in writing on your dashboard and in every member's consent.

● Hard weekly ceiling

Set a weekly pool. Once it's drawn dry, nobody else draws that week. No surprise billing, ever.

● Either way, charity wins

Either you pay for a week they banked, or their own stake triggers instead. The money lands in the same place.

You pay when things go well.

They train

NOK 100

The whole amount goes to the charity the member chose, donated in their name.

They skip

NOK 0

Their own stake triggers instead. The week costs you nothing.

That's the whole model: you pay for showing up, not for membership. One flat price per week, whether they promised one session or three — and every member arms a card of their own before any week counts.

A small weekly pledge from the company makes each person's exercise promise a little easier to keep.

The pool is a ceiling, not a prepayment

You set one number a week. Teammates draw from it in the order they finish; when it's dry, nobody gives that week and nothing is charged. Billing can never exceed the ceiling you set.

The questions you'll get internally.

Do we pay for memberships nobody uses?

No. Only the weeks they bank bill your budget — **NOK 100** per banked week, donated in full to the member's chosen charity in their name. A week they come up short never costs you a cent.

Will we be told who skipped?

Never. You see team aggregates only, and they stay hidden until 5 or more of your people are enrolled — below that, a daily count could out an individual. That wall is stated in writing on your dashboard and in every member's consent.

Can billing exceed our budget?

No. You set a weekly pool — a ceiling, never a prepayment. When it's dry, nobody gives that week and nothing is charged.

What does it ask of us?

No minimum amount, no lock-in. You set a weekly ceiling and can change or stop it any time.

How to join

- Go to **goodeitherway.com/donor**
- Set a weekly pool — any small number is good
- Invite the team. The rest runs itself.